



jamaica bankers association

NATIONAL BANKERS WEEK



“SAVING OUR COUNTRY THROUGH SAVINGS AND SOUND INVESTMENTS”

SCHEDULE OF EVENTS October 12-16 2009

The Jamaica Bankers Association (JBA) celebrated its 36th year as a formal entity in August 2009. The JBA is comprised of all the commercial and merchant banks operating in Jamaica. In recognition of the contribution of the banking sector to the Jamaican economy the JBA will host a series of events during the period October 12-16, 2009. This is deemed an important opportunity to promote a culture of financially literate individuals as well as a platform to educate the public on specific financial matters. It is anticipated that this will become an annual event where we showcase the achievements of the industry and raise the profile of the Association.

The World Economic Forum recently published the 2009-2010 Global Competitiveness Report which highlighted Jamaica's national savings rate as ranked 127 out of 133 countries. When compared to our Barbadian and Trinidadian counterparts we are certainly lagging in this area hence the theme for the dubbed "Bankers Week" will be **'Saving our Country through Savings and Sound Investments.'**

Monday October 12

JBA President Minna Israel will participate in an interview on CVM at Sunrise at 6:45 a.m. The topic to be discussed is 'A Jamaica without Banks?' and She will highlight the importance of the financial sector to the Jamaican Economy.

Academy at the Priory.

Workshops: In support of the MultiCare Foundations' Finance

Education Programme, bank representatives will deliver a two hour workshop at Holy Family Primary and Whitfield Primary & Junior High School.

representatives will deliver a two hour workshop at Duhaney Park Primary School and St. Jude's Primary School.

Friday October 16

The Annual Educational Scholarship Fund Awards Ceremony, sponsored by the JBA, the Rotary Club of St. Andrew North and the Area 4 Police Civic Committee, will be held at the Terra Nova All-Suite Hotel at 2:30 p.m. This year eighty-five (85) students from several corporate area schools will receive scholarships.

The Guest Speaker will be the Commissioner of Police, Rear Admiral Hardly Lewin.

Tuesday October 13

School visits: Banking representatives will visit school islandwide and address students on the importance of saving and staying focused in school.

JBA President Minna Israel will address students at Liberty

Wednesday October 14

School visits: Banking representatives will continue their visits to schools islandwide and address students on the importance of saving and staying focused in school.

Workshops: In support of the MultiCare Foundations' Finance Education Programme, bank

Thursday October 15

Breakfast Meeting: The JBA will host a breakfast meeting with senior Government Officials, private sector leaders and the President of the Jamaica Teachers Association.

The discussion will focus on the contribution of the banking sector to the Jamaican Economy and the importance of working together to promote growth, as well as the inclusion of financial literacy programmes in the educational curricula.

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